

**RULES & REGULATIONS GOVERNING PARTICIPATION IN KAUN  
BANEGA CROREPATI – PLAYALONG SPECIAL WEEK**

**I. CONTEST DESCRIPTION:**

"Kaun Banega Crorepati – Playalong Special Week" is a quiz based game show primarily in Hindi language which is being produced by BIG Synergy Media Limited ("**Producer**") for initial exhibition on Sony Entertainment Television channel ("**Channel**") which channel is owned by Sony Pictures Networks India Pvt. Ltd. and/or its affiliates, where participation will be from among the participants who have played the Jio KBC Play Along Game.

**II. DEFINITIONS:**

1. "**Auditions**": means the ground Auditions held in Mumbai on dates as informed to the selected Participant(s).
2. "**Auditionee(s)**": The Registrant(s) who is selected for participation in the Auditions
3. "**Back-up Participant(s)**": The Auditionee(s) selected to participate in the Fastest Finger First round of the Competition, only in case any selected Participant(s) does not appear for the shoot at the Studio, for any reason.
4. "**Company/SPN**": Sony Pictures Networks India Pvt. Ltd and/or its affiliates, the organizers of the Competition.
5. "**Competition**": General knowledge quiz titled "Kaun Banega Crorepati – Playalong Special Week" "KBC").
6. "**Contestant(s)**": The Registrant(s), Auditionee(s), Participant(s), Back-up Participant(s), Hot Seat Contestant(s) all collectively referred to as "Contestant(s)".

*Any Contestant who has made it once to the Hot Seat of the current season of the Competition or any of the previous seasons of the Competition, he/she will not be eligible to participate in this segment of the current season of the Competition.*

7. "**Episode**" An episode of the Program.
8. "**Fastest-Finger First/FFF**" means that part of the Program where a question is asked to the selected Participant(s), who in turn shall answer the same. The first Participant to correctly answer the question shall be entitled to proceed to the Hot Seat as the Hot Seat Contestant.
9. "**Hot Seat Contestant(s)**" means the winning Contestant(s) of the Fastest Finger First round and who occupies the Hot Seat before the host of the Program to participate further in the Competition.
10. "**Jio Chat**": the application hosted by Reliance Jio Messaging Services Private Limited from where the PAG will be accessible.

11. **“Phone A Friend Candidate(s)”**: A friend of the Participant who is selected by the Participant as phone a friend lifeline candidate. Phone A Friend Candidate(s) shall be above 18 years of age as on October 10, 2017 and an Indian national residing in India.
12. **“Play along game” or “PAG”**: The general knowledge online quiz titled “Jio KBC Play Along Game” which will be played by the PAP in accordance with the Rules & Regulations stated on the Jio Chat app.
13. **“Play Along Participant(s)” or “PAP”**: Any person(s) who registers and / or participates in the PAG by October 10, 2017 and who (i) is above eighteen (18) years of age as on the date of participation; (ii) is a citizen of India residing in India and (iii) is of sound mind and health.
14. **“Producer”**: means the producer of the Program which is Big Synergy Media Ltd.
15. **“Program”**: The recordings of the Competition in the Studio (including any *Celebrity Special* recording).
16. **“Registrant(s)”**: Any PAP who has attempted atleast one question in the PAG who (i) is above eighteen (18) years of age as on October 10, 2017; (ii) is a citizen of India residing in India (iii) is of sound mind and health (iv) has successfully filled the registration form on or before October 10, 2017 and (v) plays the Play Along Game in accordance with the Rules and Regulations stated in the Jio Chat app. Employees of SPN, of the Producer, of the advertising agency which has been appointed from time to time, and also employees of the sponsors, including but not limited to RJMSPL; and members of their immediate family; persons other than Indian nationals, or Indian nationals living out of India, or those who do not qualify under the definition of resident of India as per the Income Tax Act, 1961 or those not conversant in spoken Hindi, are ineligible to enter the Competition.
17. **“RJMSPL”**: Reliance Jio Messaging Services Private Limited who are owners of the Jio Chat app and/ or its affiliates.
18. **“Rules and Regulations”**: The Rules and Regulations stated on the Jio Chat app governing the Playalong Competition, as may be amended from time to time.
19. **“Schedule”**: An Episode or a set of Episodes to be recorded and/or recording dates as pre-determined by the Company.
20. **“Show”**: Each Episode of the Program (including any *Celebrity special/s* Episode/s/) that is telecast.
21. **“Studio”**: means the Studio at “Film City, Goregaon (East), Mumbai” or any other studio as decided by the Company/Producer where the shoot for the Competition / part of the Competition / promos of the Competition takes place.
22. **“Winner”**: The Hot Seat Contestant(s) who correctly answers all questions posed by the Host in the Show.

**PROCEDURE TO PARTICIPATE IN THE COMPETITION:**

From among the PAPs who have participated in the PAG during the period commencing from August 28, 2017 to October 10, 2017, all PAPs will be considered by the randomizer on pre-defined reservation criteria as mentioned hereinbelow, and approximately 260 PAPs will be selected to attend the Audition venue as Auditionees. Once a mobile number is chosen and confirmed for audition, it would not be chosen the second time.

The selection of PAPs to attend the Audition venues as Auditionees by the randomizer will use the pre-defined selection criteria on reasonable endeavors basis which is as follows:

	Classification	Category A						Category B						Total
		Males + Others			Females			Males + Others			Females			
		18-30	31-50	51+	18-30	31-50	51+	18-30	31-50	51+	18-30	31-50	51+	
Zone 1	Mumbai + Delhi + Kolkata	2.55%	2.93%	1.11%	2.38%	3.22%	1.03%	2.55%	2.93%	1.11%	2.38%	3.22%	1.03%	26.43%
Zone 2	Hindi Speaking Markets (excluding zone 1 & zone 3)	7.73%	6.69%	3.57%	5.93%	7.05%	2.99%	7.73%	6.69%	3.57%	5.93%	7.05%	2.99%	67.90%
Zone 3	Rest of India (Tamil Nadu, Kerala, Karnataka, Andhra Pradesh, Telangana, Andaman & Nicobar Islands, Lakshadweep and Puducherry )	0.59%	0.57%	0.36%	0.39%	0.77%	0.16%	0.59%	0.57%	0.36%	0.39%	0.77%	0.16%	5.67%

*(The weightages for the reservation grid have been allocated as per the Broadcast Audience Research Council India, viewership data for All India Urban markets for Sony Entertainment Television channel over a period of Week 47'2016 – Week 07'2017)*

In the event there are less than the required number of Registrants for a particular cell in the reservation grid, then the same will be filled-up from the remaining Registrants, as selected by the randomizer.

Any Contestant who has made it once to the Hot Seat of the current season of the Competition or any of the previous seasons of the Competition, he/she will not be eligible to participate in this segment of the current season of the Competition.

The call centre executives (CCE) will notify such selected Registrants for Auditions (Refer Annexure 1) by telephone and will confirm their details (age & address) before proceeding

further. If the details provided by the selected Registrants on this call do not match the existing details provided by them, then only one further opportunity will be provided to such selected Registrants, after which the call will be terminated.

The CCE will inform the Registrants about the Audition date and venue and will confirm his /her availability on the Audition date and shoot dates. In the event the Registrant is not available on those dates, the Registrant will not be permitted to continue with the registration process. In the event the Registrant is available, the CCE will ask the Registrants to carry with them the following documents:

- a) 4 recent passport sized color photographs of the Auditionee
- b) For valid name proof (any one of the following):
  1. PAN Card along with Birth certificate
  2. Passport
  3. Voter ID or
  4. Driver's License
  5. UID / Aadhar card
- c) For Valid address proof (any one of the following):
  1. Landline Phone / Electricity Bill
  2. Passport
  3. Voter ID
  4. Driver's License or
  5. Ration card
  6. UID / Aadhar card
- d) 2 recent passport sized color photographs each of four Phone A Friend Candidate(s). The Phone A Friend Candidate(s) must be above 18 years of age as on October 10, 2017, residing in India and of Indian nationality

The Auditionee will need to carry the original document and 2 attested photocopies of each document. All the above mentioned documents must be in Hindi or English only.

(Submission of the aforesaid documents /photos of Phone A Friend Candidates does not imply that the Auditionee has been selected for further participation.)

Note: Travel, accommodation and all other expenses in relation to the participation of the Auditionee, will be at the Auditionees' own costs and only the Auditionee will be permitted to enter the Audition venue upon submission of the above mentioned documents and photographs.

The CCE will thereafter ask the Auditionee to confirm their availability on the designated Audition date and venue and also their availability for the given shoot dates. Only upon such confirmation the Auditionee's participation in the Audition will be considered.

The Company shall not be held liable for telephone system difficulties, downtime of systems, back-up of data, telephone system capacity and other technical impediments during the registration process.

The Company shall not be responsible and/or liable in any manner whatsoever in case the Auditionee(s) is unable to participate in the audition process due to failure in delivery of the confirmatory message/ call

The Auditionees will have to be present at the allotted Audition venue on the date and time allotted to such respective Auditionees alongwith the documents and photographs required (both in original and attested photocopy).

The doors to the audition room will shut at 9 a.m. or at such time as the Company may decide in its sole discretion. Late entrants may stand disqualified from the Audition process at the discretion of Company. Each Auditionee will be provided a unique registration number, which he/she must carry with him/her at all times while at the Audition. The Auditionees will have to sign the registration form along with the release form and any other documents as required by the Company in order to participate in the Auditions. Company's authorized representatives will have the final right to refuse registration/eligibility at their sole discretion.

Subject to completion of formalities as prescribed by Company, the Auditionees will have to go through an entrance test which comprises of two rounds viz. Written Test and Video Audition. If the Auditionees fail to complete both the Written Test and Video Audition then he/she shall be disqualified from further participation.

**(i) Written Test for the Individuals**

- The Auditionees will be seated in a hall for the entrance test
- The doors to the room will shut at 9.00 am or at such time as the Company may decide in its sole discretion. Auditionees arriving later than such time will not be eligible for participation in the Auditions.
- There will be a screen which will display a recording asking ten (10) multiple-choice questions
- The Auditionees will be given a certain fixed amount of time to fill out their answer options (A / B / C / D), on their answer sheet, before the next question is asked.
- In the event the answer sheet is lost, unreadable, incomplete or untraceable eg, the Auditionee's name / number is not mentioned on it, such Auditionee may be disqualified

**(ii) Video Audition**

- Each of the Auditionees will have to undergo a personal interview
- The Video Auditions will be taped for future reference by the Company/Producer
- In the event of any unforeseen loss of recordings, Producers at its own discretion may request Auditionees to appear for a repeat Audition session
- The Producer and Company reserve the right to increase / decrease / alter the number of Auditionees at any audition centre

All Auditionees shall maintain the decorum of the Audition venue and shall abide by the Rules & Regulations thereof. Further the instructions of the Company / Producers shall be adhered to strictly. Any Auditionee who acts in contravention to the instructions of the

Company or the Producers or creates nuisance either to the Company or to any other person, shall immediately be disqualified from participating in the Audition and the Competition and shall be asked to leave the Audition venue.

The decision of the Company/Producers in connection with the Audition including but not limited to short listing the Auditionees will be final & binding and is non-contestable. In case of any dispute or difference in respect of this Audition, the decision of the Company shall be final and binding on all concerned.

Two member jury i.e. one representative each from Synergy and the Company will evaluate all the Auditionees on the basis of the recorded footages of the Video Audition of the Auditionees and the Written Test scores and/ or Play Along scores provided by RJMSPL. Shortlisted Auditionees from this evaluation round will be evaluated by the 2nd evaluation jury.

The 2nd evaluation shall be performed by a three member jury i.e. one representative each from Synergy, the Company and an independent member (“Judges”). The Judges will select the Participants on the basis of the recorded footages of the Video Audition of the Auditionees and the Written Test scores and/ or Play Along scores provided by RJMSPL.

Two lists of Participants will be selected for the Fastest Finger First round, out of which one list of Participants will be used for replacement purposes.

*Note: The Company will rely on the PAG scores as provided by RJMSPL. The Company has no control over the scores so determined for the PAG and/ or any data related thereto provided by RJMSPL.*

Also, 1 Auditionee will be shortlisted from Mumbai (based on performance evaluation score) as “stand-by” in order to replace any confirmed shortlisted Auditionee who is a “no-show” on the day of the shoot.

Based on Company’s requirement and creative discretion, the final selection of Contestants for Fastest Finger First for Episode number 46 to 50 (or any part thereof) of the Show will be made from amongst the shortlisted pool of Auditionees.

The representatives of the Producer (“Representatives”) will notify the selected Auditionees of their selection for the Fastest Finger First round and ask for confirmation of their details (name, gender, date of birth and address), after which the Representatives will inform the selected Auditionees of the shoot date and documentation requirements, based on finalized shooting schedules. The Participant is requested to carry a valid English/Hindi Identity proof and 3 passport size color photographs of the Participant(s) to the Studio for the shoot. In case of non-availability of Participant or of his/her supporting documentation, further participation will not be permitted.

For the Shoot, the Company or the Producer may cluster the shortlisted Participants based on creative requirements of the Show. No questions / queries will be entertained based on

the same. The Company reserves the right to alter or modify the cluster without providing any reasons / justifications for the same to any person or Contestant(s).

Upon confirmation by the selected Auditionee of his/her availability for the Fastest Finger First round, he/she shall qualify for the said round.

The Participant will be permitted to bring along one companion for the shoot of the Episode. The Participant(s) and his/her respective companion will travel at their own risk. The Producer shall be responsible for the travel (shortest route possible) and hotel stay arrangements of the Participant(s) and one companion who have confirmed attendance with the Producers. The travel and stay arrangements will be made as per the Producer's discretion and any request in this regard by the Participants shall not be entertained. However, in case of Participant(s) residing in Mumbai the Company/Producer shall not be responsible for making any accommodation arrangements.

The Participant(s) who have been selected for this special week to play Fastest Finger First round shall be eligible to play for that week. However, in case of any special episodes or in case of cancellation of a particular episode for that week, the Participant(s) will not be eligible to play for such days as decided by the Company or the Producer at their sole discretion.

All Participant(s) agree to conform to the terms and conditions stated herein along with any rules and regulations which may govern the Competition.

### Annexure 1 – Audition Details

<b>Call-out Date</b>	<b>Audition Date</b>	<b>Audition City</b>	<b>Venue Address</b>
<u>October 08, 2017</u>	<u>October 13, 2017</u>	<u>Mumbai</u>	<u>Green village resort, Near Malavani church, Opposite Akashvani, Marve road, Malad West, Mumbai 400095</u>